

## AFU Mass Communication Students

### Learn about Printing and Publishing



In order to apply theoretical knowledge to practical application, College of Mass Communication at Al Falah University organized a visit to Masar Printing and Publishing to expose the students to the latest techniques in the publishing sector.

The delegation led by Dr. Moataz Al Bahi and Dr. Ahmed Kamel, Assistant Professors with a number of students learned about the printing process and all the necessary preparations in terms of machinery, resources, scheduling of printing works in every machine, problems related to printing and ways to solve them.

The delegation also visited the printing section for the Holy Quran, daily newspapers, books, and magazines. Masar Printing with its latest and large-scale publishing operates around the clock with a high production capacity. It prints millions of copies of newspapers, magazines, and textbooks with unparalleled quality for local and international export.

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