

Bachelor of Mass Communication with Major in Journalism

Study Plan

126 Credit Hours

Compulsory General Requirements: 8 Courses (24) CR.H.

Course No.	Course Title	Prerequisite	Cr. H.
0402101	Computer Applications	None	3
0401103	English for Developing Communication	None	3
0401104	English Skills for Academic Writing	0401103	3
0405102	Communications Skills in Arabic	None	3
0509101	Principles of Statistics	None	3
0406112	Culture and Islamic Studies	None	3
0407112	Innovation and Entrepreneurship	None	3
0407239	Ecosystems and Human Health	None	3

Elective General Requirements: 2 Courses (6) CR.H.

Course No.	Course Title	Prerequisite	Cr. H.
0407111	Critical and Creative Thinking	None	3
0407115	Psychology and Communication Skills	None	3
0407252	UAE Society	None	3

Compulsory College Requirements: 20 Courses (60) CR.H

Course No.	Course Title	Prerequisite	Cr. H.
0602100	Introduction to New Media	None	3
0603100	Introduction to Journalism	None	3
0604100	Introduction to Public Relations	None	3
0609102	Applied Statistics	0509101	3
0609105	Introduction to Economics	None	3
0609115	Research Methodology	0509101	3
0601200	Introduction to Sociology	None	3
0601235	Introduction to Political Science	None	3
0601250	Social Psychology	0407115	3
0601210	Geopolitics	None	3
0301205	Renewable Source of Energy	None	3
0601230	E-Commerce	None	3
0601101	Principles of Management	None	3
0601305	Translation	0401104	3
0601350	Digital Photography	None	3
0601340	Media Ethics and Legislation	None	3
0601320	Communication Theories	None	3
0601330	Artistic and Literary Criticism	0405102	3
0601310	Multimedia	None	3
0601345	Public Opinion	None	3

College Elective Courses: 3 Courses (9) CR.H

Course No.	Course Title	Prerequisite	Cr. H.
0601215	Media and Crisis Management	None	3
0601245	Ceremonies and Protocol	0601400	3
0601260	Social Marketing	0601250	3
0601265	Management of Media Institutions	None	3
0601275	Principle of Designing	None	3
0601270	Graphic Design	None	3

Compulsory Specialization Courses: 3 Courses (9) CR.H

Course No.	Course Title	Prerequisite	Cr. H.
0603205	Journalism Editing (1)	None	3
0603215	Journalism Editing (2)	0603205	3
0603350E	Data Journalism (E)	0603100, 0401104	3
0603345E	E-Journalism (E)	0603100, 0401104	3
0603430	Photojournalism	0603215	3
0603210	Layout	0603100	3
0603445	Specialized Journalism	0603345E	3